

Report Run Date:

5/11/2022

Michigan Arts & Culture Council

Funder Report



Organization Information

Organization name: GREAT LAKES SHIPWRECK HISTORICAL SOCIETY

City: Sault Sainte Marie Year organization founded: 1978

State: MI Organization type: 501(c)3 nonprofit organization

County: Chippewa

Federal ID #: 382198482 DUNS #: 790700397

NISP Discipline: 11 - Interdisciplinary Full-time staff: 4

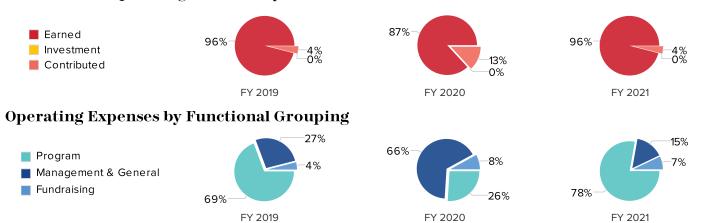
NISP Institution: 9 - Other Museum Board Members: 15

NTEE: A82 - Historical Societies & Historic Preserva Fiscal year end date: 12-31

Applicant is not audited or reviewed by an independent accounting firm.

Financial Summary					
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Unrestricted Activity	FY 2019	FY 2020 %	Change	FY 2021 %	Change
Unrestricted operating revenue					
Earned program	\$976,503	\$686,624	-30%	\$999,259	46%
Earned non-program	\$885,022	\$833,258	-6%	\$1,159,081	39%
Total earned revenue	\$1,861,525	\$1,519,882	-18%	\$2,158,340	42%
Investment revenue	\$4,069	\$3,742	-8%	\$4,559	22%
Contributed revenue	\$76,986	\$235,289	206%	\$94,325	-60%
Total unrestricted operating revenue	\$1,942,580	\$1,758,913	-9%	\$2,257,224	28%
Less in-kind			n/a		n/a
Unrestricted operating revenue less in-kind	\$1,942,580	\$1,758,913	-9%	\$2,257,224	28%
Operating expenses					
Program	\$857,032	\$296,207	-65%	\$983,119	232%
Management & general	\$325,084	\$739,602	128%	\$196,727	-73%
Fundraising	\$44,470	\$87,478	97%	\$90,764	4%
Total operating expenses	\$1,226,586	\$1,123,287	-8%	\$1,270,610	13%
Less in-kind			n/a		n/a
Unrestricted operating expenses less in-kind	\$1,226,586	\$1,123,287	-8%	\$1,270,610	13%
Unrestricted change in net assets - operating	\$715,994	\$635,626	-11%	\$986,614	55%
Unrestricted change in net assets	\$715,994	\$635,626	-11%	\$986,614	55%
Restricted change in net assets			n/a		n/a
Total change in net assets	\$715,994	\$635,626	-11%	\$986,614	55%

Unrestricted Operating Revenue by Source



			OREAT LARRES	SHIP WRECK HISTON	HOME SOCIETY
Revenue Details					
Operating Revenue	FY 2019	FY 2020	FY 2021	FY 2021	FY 2021
Earned - Program	Total	Total	Total	Unrestricted	Restricted
Subscriptions					
Membership fees - individuals	\$16,580	\$15,825	\$18,442	\$18,442	\$0
Membership fees - organizations					
Ticket sales & admissions	\$789,970	\$662,584	\$972,197	\$972,197	
Education revenue					
Publication sales					
Gallery sales					
Contracted services & touring fees					
Royalty & reproduction revenue					
Earned - program not listed above	\$169,953	\$8,215	\$8,620	\$8,620	
Total earned - program	\$976,503	\$686,624	\$999,259	\$999,259	
Earned - Non-program					
Rental revenue					
Sponsorship revenue					
Attendee-generated revenue not listed above	\$885,022	\$833,258	\$1,159,081	\$1,159,081	
Earned non-program not listed above					
Total earned - non-program	\$885,022	\$833,258	\$1,159,081	\$1,159,081	
Total earned revenue	\$1,861,525	\$1,519,882	\$2,158,340	\$2,158,340	

GREAT LAKES SHIPWRECK HISTORICAL SOCIETY

	FY 2019	FY 2020	FY 2021	FY 2021	FY 2021
Contributed	Total	Total	Total	Unrestricted	Restricted
Trustee & board	\$1,450	\$1,820	\$2,150	\$2,150	
Individual	\$33,141	\$53,451	\$47,175	\$47,175	
Corporate	\$0	\$15,000	\$15,000	\$15,000	
Foundation	\$5,500	\$6,000	\$6,000	\$6,000	
County government	\$0	\$12,000	\$0		
State government	\$36,895	\$24,000	\$24,000	\$24,000	
Federal government	\$0	\$123,018	\$0		
In-kind operating contributions	\$0	\$0	\$0		
Special fundraising events					
Net assets released from restriction	\$0	\$0	\$0		
Total contributed revenue	\$76,986	\$235,289	\$94,325	\$94,325	
Operating investment revenue	\$4,069	\$3,742	\$4,559	\$4,559	
Total operating revenue	\$1,942,580	\$1,758,913	\$2,257,224	\$2,257,224	
Total operating revenue less operating in-kind	\$1,942,580	\$1,758,913	\$2,257,224	\$2,257,224	
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Tatal variance	44.0.40.500	44.750.040	40.057.004	¢2.257.224	

I otal revenue	\$1,942,580	\$1,758,913	\$2,257,224	\$2,257,224	
Total revenue less in-kind	\$1,942,580	\$1,758,913	\$2,257,224	\$2,257,224	

Revenue	N a mm a + i, . a
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FY 2019	n/a
FY 2020	This organization had to curtail its normal programming during the 2020 pandemic year, by reducing the number of weeks open during the summer by two months, and closing down three exhibit spaces. However, the generosity of various supporters allowed us to stay close to a normal budget, as outlined under contributed revenue.
FY 2021	This organization was able to conduct its usual number of business days and hours in 2021, leading to solid earned revenue base, but a decrease in contributions compared to 2020, with no pandemic funding, as was included in contributed revenue for 2020

Expense Details								
							FY 2021	
	FY 2019	FY 2020	%	FY 2021	%	FY 2021	General &	FY 2021
	Total	Total	Change	Total	Change	Program	Administrative	Fundraising
Personnel expenses - Operating								
W2 employees (salaries, payroll taxes and fringe								
benefits)	\$627,557	\$571,583	-9%	\$627,821	10%	\$340,330	\$196,727	\$90,764
Independent contractors	\$5,329	\$5,726	7%	\$3,975	-31%	\$3,975		
Professional fees	\$48,347	\$48,486	0%	\$66,204	37%	\$66,204		
Total personnel expenses - Operating	\$681,233	\$625,795	-8%	\$698,000	12%	\$410,509	\$196,727	\$90,764
Non-personnel expenses - Operating								
Occupancy costs	\$31,393	\$26,125	-17%	\$37,944	45%	\$37,944		
Depreciation	\$104,148	\$124,543	20%	\$129,406	4%	\$129,406		
Interest expense	\$19,151	\$9,260	-52%	\$6,809	-26%	\$6,809		
Non-personnel expenses not listed above	\$390,661	\$337,564	-14%	\$398,451	18%	\$398,451		
Total non-personnel expenses - Operating	\$545,353	\$497,492	-9%	\$572,610	15%	\$572,610		
Total operating expenses	\$1,226,586	\$1,123,287	-8%	\$1,270,610	13%	\$983,119	\$196,727	\$90,764
Total expenses	\$1,226,586	\$1,123,287	-8%	\$1,270,610	13%			
Total expenses less in-kind	\$1,226,586	\$1,123,287	-8%	\$1,270,610	13%			
Total expenses less depreciation	\$1,122,438	\$998,744	-11%	\$1,141,204	14%			
Total expenses less in-kind and depreciation	\$1,122,438	\$998,744	-11%	\$1,141,204	14%			

Expense Narrative

EV 2010	n/a
FY 2019	II/a
FY 2020	Fortunately, this organization attracted a solid audience during the pandemic due to a cultural tourism audience desperate to get out of their homes after the Stay at Home order. In spite of the difficulty enforcing the mask order, expenses were not greatly increased for personnel, however, we did incur moderately significant expenses for PPP materials that was mitigated by pandemic contributions and government support as shown under contributed income.
FY 2021	Personnel expenses and other expenses are higher due to having produced a full season, with limited wage increases. It is certainly relevant to mention that we experienced some difficulty attracting individuals to fill museum positions, particularly towards the end of our season.

Balance Sheet					
Assets	FY 2019	FY 2020	% Change	FY 2021	% Change
Current assets					
Cash and cash equivalents	\$1,036,393	\$1,234,457	19%	\$1,483,659	20%
Receivables			n/a		n/a
Investments - current	\$17,307	\$18,527	7%	\$21,583	16%
Prepaid expenses & other			n/a		n/a
Total current assets	\$1,053,700	\$1,252,984	19%	\$1,505,242	20%
Long-term/non-current assets					
Investments - non current			n/a		n/a
Fixed assets (net of accumulated depreciation)	\$1,884,993	\$1,937,922	3%	\$1,913,458	-1%
Non-current assets not listed above	\$227,867	\$221,247	-3%	\$205,537	-7%
Total long-term/non-current assets	\$2,112,860	\$2,159,169	2%	\$2,118,995	-2%
Total assets	\$3,166,560	\$3,412,153	8%	\$3,624,237	6%
Liabilities & Net Assets	FY 2019	FY 2020	% Change	FY 2021	% Change
Current liabilities					
Accounts payable and accrued expenses	\$95,826	\$84,276	-12%	\$40,603	-52%
Deferred revenue		\$100,000	n/a	\$100,000	0%
Loans - current	\$54,577	\$56,802	4%	\$0	-100%
Additional current liabilities not listed above	\$4,578	\$12,729	178%	\$14,599	15%
Total current liabilities	\$154,981	\$253,807	64%	\$155,202	-39%
Long-term/non-current liabilities					
Long-term/non-current loans	\$290,718	\$147,880	-49%		-100%
Additional long-term/non-current liabilities not listed above			n/a		n/a
Total long-term/non-current liabilities	\$290,718	\$147,880	-49%		-100%
Total liabilites	\$445,699	\$401,687	-10%	\$155,202	-61%
Total net assets	\$2,720,861	\$3,010,466	11%	\$3,469,035	15%
Total liabilities & net assets	\$3,166,560	\$3,412,153	8%	\$3,624,237	6%

Balance Sheet Narrative

FY 2019	n/a
FY 2020	This organization is approved for a \$250,000 line of credit, but it was not necessary to invoke it during 2020.
FY 2021	This organization was able to pay off a long-term building loan during 2021, which was most welcome. The line of credit was again not used in this year, but available if needed.

Balance Sheet Metrics % Change FY 2020 % Change FY 2019 FY 2021 Months of operating cash -- Total 10.14 13.19 30% 14.01 6% \$999,177 Working capital -- Total \$898,719 11% \$1,350,040 35% 96% Current ratio -- Total 6.8 4.94 -27% Net assets as a % of total expenses 222% 268% 21% 273% 2% Fixed assets (net) \$1,884,993 \$1,937,922 3% \$1,913,458 -1% Condition of fixed assets 117% 120% 128% Leverage -- Total 11% 6% -45% 0% -100% Total debt \$345,295 \$204,682 -41% \$0 -100% Debt service impact 6% -2% 1% -91%

Months of operating cash (Cash & Cash Equivalents/(Total Expense/12)) indicates the number of months an organization can operate at current average monthly expense levels with existing unrestricted cash and cash equivalents.

Working capital (Current Assets minus Current Liabilities) consists of the resources available for operations. This calculation of working capital may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on.

Current ratio (Current Assets divided by Current Liabilities) determines the organization's ability to pay current debt using current assets. A ratio of 1.0 indicates that current assets are equal to current liabilities. A ratio of around 1.5 is a more comfortable position, allowing for more cushion against uncollected receivables or timing discrepancies between expected receipts and disbursements. Ideally this number should approach 2 which indicates ample short-term liquidity to obviate the need to borrow or sell assets.

Net assets as % of total expenses measures the net worth of an organization in relationship to its operating size. It is calculated as total net assets divided by total expenses. If the trend is level or increasing, then total net assets are keeping pace with growth in operating expenses.

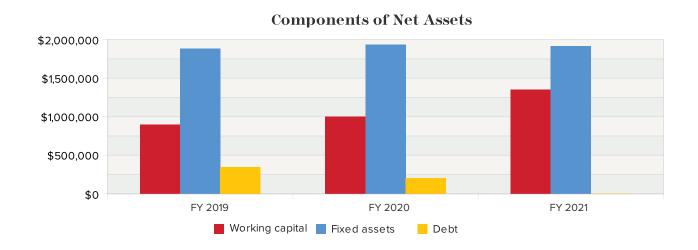
Condition of fixed assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props). This is especially significant for organizations that own a building or carry a long-term lease. Accumulated depreciation of less than 50% of the total value of fixed assets indicates a stock of relatively new assets. A high percentage (>80%) of accumulated depreciation could indicate aging infrastructure and need for funding the replacement or repair of fixed assets in the near future.

Leverage ratio (Total Debt divided by Total Assets) measures what proportion of your assets are supported by debt. A number in excess of 50% may indicate liquidity problems, or reduced capacity for future borrowing.

Fixed assets (net) is the value of all land, buildings, equipment, leasehold improvements and other property and equipment owned by the organization. It is calculated net of accumulated depreciation to reflect the reduction in the value of an asset as it ages and is used.

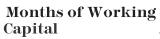
Total debt consists of all short and long-term contractual obligations of the organization, including lines of credit, loans, notes, bonds, and capital leases.

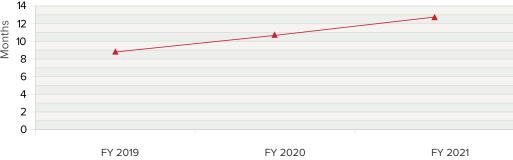
Debt service impact (Total Debt Service, including principal and interest, divided by Total Expense) calculates the % of an organization's total expenses applied to the total debt-service burden. The higher the percentage, the more the organization has to dedicate its resources to debt repayment rather than programming and other operating expenses.



Report Run Date:

5/11/2022





		GREAT	_AKES SHIPW	VRECK HISTORICA	AL SOCIETY
Attendance					
	FY 2019	FY 2020	% Change	FY 2021	% Chang
Total attendance					
Paid	86,074	60,161	-30%	81,060	359
Free	15,015	744	-95%	1,545	1089
Total	101,089	60,905	-40%	82,605	36%
In-person attendance					
Paid	86,074	60,161	-30%	81,060	359
Free	15,015		-100%		n/
Total	101,089	60,161	-40%	81,060	359
Digital attendance					
Paid			n/a		n/
Free		744	n/a	1,545	1089
Total		744	n/a	1,545	1089
In-person attendees 18 and under	25,273	13,470	-47%	16,254	219
Programs in schools	FY 2019	FY 2020	% Change	FY 2021	% Change
Children served in schools	262	1	-100%	3	2009
Hours of instruction	15	3	-80%	10	2339
Workforce					
Number of People	FY 2019	FY 2020	% Change	FY 2021	% Chang
Employees: Full-time permanent	4	4	0%	4	09
Employees: Full-time temporary	40	38	-5%	38	09
Employees: Part-time temporary	10	1	-90%		-100
Volunteers	4	2	-50%	3	509
Independent contractors	1	1	0%	1	09
Interns and apprentices	2	2	0%	1	-509
Total positions	61	48	-21%	47	-29
Visual & Performing Artists					
	FY 2019	FY 2020	% Change	FY 2021	% Change
Number of visual & performing artists		2	n/a	1	-509
Payments to artists & performers		\$0	n/a	\$0	n/a
Covid-19 Impact					
·		FY 2019) F	Y 2020	FY 2021
Due to COVID-19 crisis restrictions on in-person gastay-at-home orders mandated by government he staffing affected at your organization:		11201	,	1 2020	112021
Number of employees laid off				3	(
Number of employees furloughed				0	(
Of these further abod on loid off ample	anny (if any) have be-			•	

Of those furloughed or laid off employees, how many (if any) have been brought back?

Report Run Date: 5/11/2022

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Mission and Constituency

Mission statement

The mission of the Great Lakes Shipwreck Museum is to collect, preserve, study and interpret the material culture of the Great Lakes. Primary emphasis will be on maritime history as it relates to the U. S. Life Saving Service, U. S. Lighthouse Service, U. S. Coast Guard and ships and travellers who fell victim to the perils of maritime transport. Shipwreck Museum programs are essentially of the humanities designed to examine man's attempts to harness nature and the hardships encountered while navigating the Great Lakes. Through quality and content of its operations, the Shipwreck Museum will continue to maintain its position as a leading professional maritime organization on the Great Lakes.

The principal constituents of the museum are: its members, U. S. Coast Guard, regional educational institutions, divers and those who have a vested interest in Great Lakes shipping or have lost loved ones to shipwreck. Through continued communication with its various constituencies, the Shipwreck Museum will determine their needs and expectations of the museum; and will evaluate and refine its exhibits, programs, publications and special events to meet those needs.

(As amended, adopted and attached to organization By-Laws by Museum Board of Directors, September 14, 1996)

Mission demographics

This organization's mission is not rooted in an explicitly identified ethnic, cultural or other demographic voice.

Racial/ethnic group

Additional group (please state)

Gender

Additional group (please state)

Sexual orientation

Additional group (please state)

Age group

Additional group (please state)

Disability

Additional characteristics

If the fields above are blank, this organization does not serve that demographic specifically.

Audience

The organization does not seek to primarily serve a specific audience.

Racial/ethnic group

Additional group (please state)

Gender

Additional group (please state)

Sexual orientation

Additional group (please state)

Age group

Additional group (please state)

Disability

Additional characteristics

Additional group (please state)

Community type served

Report Run Date:

5/11/2022

Rural

If the fields above are blank, this organization does not serve that demographic specifically.

Program Activity

Report Run Date: 5/11/2022

In-person activity	FY 2	019	FY 2	020	FY 2021		
	Distinct offerings	# of times offered	Distinct offerings	# of times offered	Distinct offerings	# of times offered	
Productions (self-produced)							
Productions (presented)							
Classes/assemblies/other programs in schools	7		1	1	2	2	
Classes/workshops (outside of schools)	0	0	0	0	0	0	
Field trips/school visits			14	14	33	33	
Guided tours	161	161	2	74,449	2	76,812	
Lectures	11	11					
Permanent exhibitions	41		59		60		
Temporary exhibitions	0		2		2		
Traveling exhibitions (hosted)	2		1		1		
Films screened							
Festivals/conferences	1		0		0		
Readings/workshops (developing works)							
Community programs (not included above)							
Additional programs not listed above	2	2	4	4	1	1	

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Program Activity

Report Run Date: 5/11/2022

Digital activity		FY 2019			FY 2020			FY 2021	
	Distinct offerings	# times digitally offered	On- demand	Distinct offerings	# times digitally offered	On- demand	Distinct offerings	# times digitally offered	On- demand
Productions (self-produced)									
Productions (presented)									
Classes/assemblies/other programs in schools									
Classes/workshops (outside of schools)									
Field trips/school visits									
Guided tours									
Lectures				1	1				
Permanent exhibitions									
Temporary exhibitions									
Traveling exhibitions (hosted)									
Films screened									
Broadcast productions				1	1				
Festivals/conferences									
Readings/workshops (developing works)									
Community programs (not included above)									
Additional programs not listed above							1	1	

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Digital activity financials	FY 2019		FY 2	020	FY 2021		
	Total	Associated with digital program delivery	Total	Associated with digital program delivery	Total	Associated with digital program delivery	
Earned revenue	\$1,861,525		\$1,519,882	\$0	\$2,158,340		
Contributed revenue	\$76,986		\$235,289	\$0	\$94,325	\$0	
Operating expense	\$1,226,586		\$1,123,287	\$1,200	\$1,270,610	\$1,200	

Program Activity FY 2019 FY 2020 % Change FY 2021 % Change Fiscally sponsored projects n/a n/a Amount distributed to fiscally sponsored projects n/a n/a Residencies n/a n/a Scholarships awarded n/a n/a Amount awarded in scholarships n/a n/a Other grants awarded n/a n/a Amount awarded in grants n/a n/a Public art installations n/a n/a 1 Works commissioned n/a n/a Films produced n/a n/a World premieres n/a n/a National premieres n/a n/a Local/regional premieres n/a n/a Published works (physical) n/a n/a Published works (digital) n/a n/a Private lessons (in-person) n/a n/a Private lessons (digital) n/a n/a Competitions n/a n/a Open rehearsals n/a n/a

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Program Activity Narrative				
FY 2019	n/a			
FY 2020	Due to Covid, the Shipwreck Museum truncated its normal days open to the public of 184 consecutive days by a total of 57 days. Further, our corollary location, the Weather Bureau, which is free admission, did not open at all in 2020.			
FY 2021	Programming and audience is estimated to have come 90% back to normal comparing 2021 to 2020. However, one program, the Light Tower Climb, remained closed due to the pandemic, as space is quite limited in this 1861 tower,			

open for the 2022 season.

Report Run Date:

5/11/2022

and social distancing is impossible. Further, the Weather Bureau remained closed to the public in 2021, but will be